Pip Brennan, Executive Director

Consumer insights



HEALTH CONSUMERS' COUNCIL YOUR VOICE ON HEALTH

Acknowledgement of Traditional Owners

We acknowledge the Whadjuk Noongar people who are the Traditional Owners of this Land and pay respect to all Elders past, present and future. We extend our respect to all other Aboriginal and Torres Strait Islander Cultures.



Hands up if you're human...

HUMAN EXPERENC

www.webstrywalitate.org



The parable of birds and stones – or *"why working together matters so much"*

What if weight is the solution, rather than the problem?

A word about Adverse Childhood Experiences (ACEs)

- Felitti et al (1998) identified an association between adverse childhood experiences and a range of health issues, including obesity
- "Although widely understood to be harmful to health, each adaptation [such as obesity] is notably difficult to give up... We repeatedly hear from patients of the benefits of these 'health risks.' ... What one sees, the presenting problem, is often only the marker for the real problem, which lies buried in time, concealed by patient shame, secrecy and sometimes amnesia—and frequently clinician discomfort."

Clinician discomfort." Kolk, Bessel van der. The Body Keeps the Score: Mind, Brain and Body in the Transformation of Trauma Penguin Books Ltd.



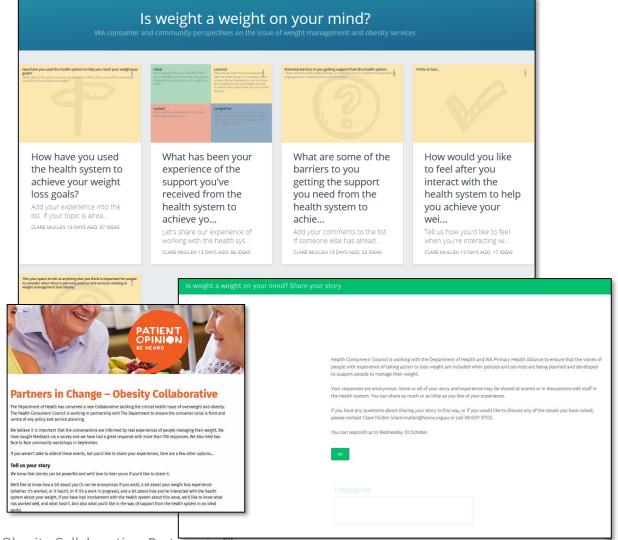
Felitti, 1998. https://www.ajpmonline.org/article/S0749-3797(98)00017-8/pdf



We asked people about their experience of taking action to lose weight and how they've used the health system

How we asked people

- An online survey
- Consumer focus groups
- Invited people to share their stories
- Online group brainstorm process
- Approximately 800 responses across all methods





What people told us...

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The current system isn't working

- 66% of survey respondents have taken action to lose weight more than twice **in the last 12 months**
- 41% of people have done so more than five times
- *"I was a big nine pounder baby and have carried more weight than I liked all my life i.e. 70years"*
- "[I'm 44 and] I have struggled with my weight since adolescence"
- "...always overweight, tried numerous diets over the years" (woman, 57)
- *"I am a 52yo woman who has stuggled with my weight since upper primary school"*
- "I was very aware of my weight during all my teenage years..." (woman, 26)



People try lots of things...

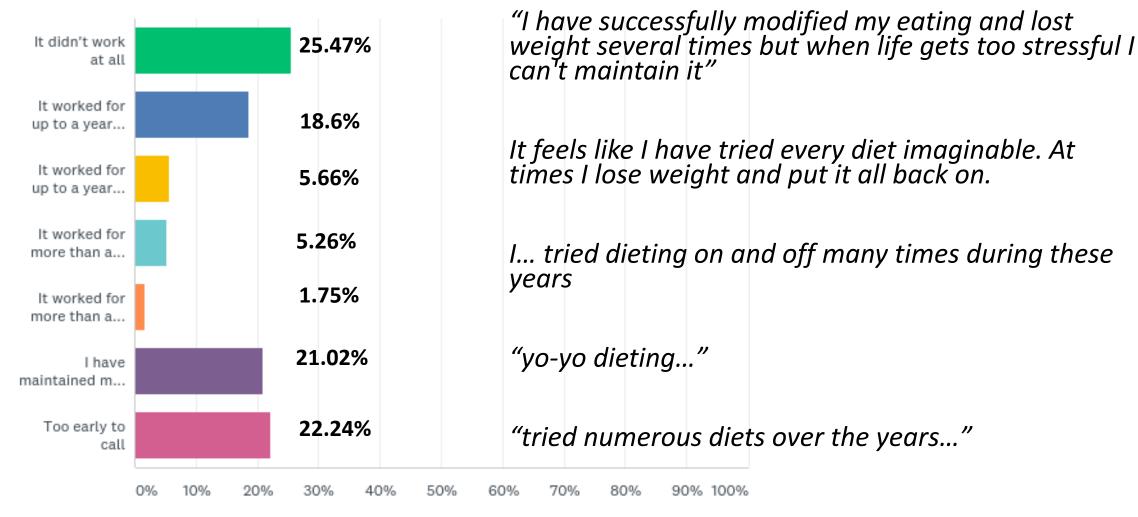
What has helped?

- Changing diet/food habits (273)
- Changing exercise/movement habits (155)
- Having a deliberate approach (106)
- Psychology/mindset (91)
- Social support (83)
- •••
- Surgery (43)
- Professional support (38)

What hasn't helped?

- Changing diet/food habits (146)
- Persistent poor habits (food and exercise) (76)
- Lack of social support (52)
- Stigma/embarrassment (44)
- "Nothing helped" (43)
- •••
- Professional advice (13)
- Pharmacotherapy (weight loss) (13)
- Surgery (9)

...with limited success



People's reasons for being overweight are complex and individual – dealing with this takes time

• *"Time with [a health] professional is not enough for good supportive discussions"*

• *"Experience with a Nurse Practitioner was very positive because they took time to get to know you, your life, and what was impacting you."*

• *"I feel like the staff had little time to get to know my daughter or me, or consider our particular circumstances."*

• "A holistic approach. I'm not obese just because I don't know what I should or shouldn't eat. There are lots of issues in my life that I need support with. Sometimes it is overwhelming with all the resources that are out there to help. One person, helping multiple issues would be helpful."

"WE ARE ALL INDIVIDUALS!"

"WE ARE ALL DIFFERENT!"

"....l'm not."

More low/no-cost options are needed – that people can access over the long-term

- Affordability and the cost of services was raised as a barrier to people accessing health services to support their weight loss
- Sustainable change can take a long time to embed especially when balancing other commitments and concerns like work, family, study, housing etc

"I'd love someone to come up with a meal plan for a single person that doesn't cost the earth."

"The more facilities with free or low cost creche facilities the better. It would just be nice to speak to a professional without one eye and ear distracted by children."

"We've been coming [to this program] for about six months and we've started to see a significant change in the last two weeks... it's good to know we can keep coming and it's free of charge."

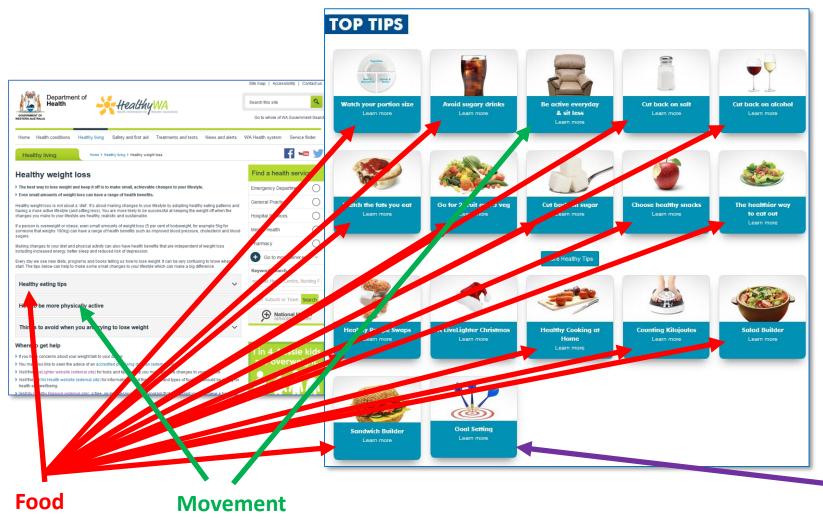


Stigma, shame and embarrassment is a barrier

- "I have struggled with my weight and an eating disorder since I was a teenager. I am 46 married with children and my family don't know of my shame"
- "Due to my lack of success, I feel too ashamed to seek help anymore."
- "I wasn't making any progress. This in turn would then make me ashamed and embarassed that I wasn't getting anywhere and I would eat more in comfort."
- What could the health system do to support you? "Have much better understanding - they judge me and don't understand I eat to self-medicate instead of taking meth"
- "I delayed going back because I had nothing positive to report. And then weeks turned into months... and I haven't been back for a couple of years."

"No matter how successful [my son] has been at achieving his weight loss goals, he's fixated on the BMI curve – if he's still in the "obese" section he comes home very demoralised"

People know what to do. They want help doing it – and to keep doing it *"Most... people know what*



"Most... people know what's good for [them]... but it's just too hard to keep going with it with everything else you have going on in your life."

"Cost and motivation are the 2 major restricting factors."

"calorie counting but most importantly psychological support" (response to "what has helped?")

"I found it was very lonely... [my friends didn't need to lose weight]"

Motivation

People need people – social support is key

"A gym or walking group, yoga group that I KNOW will have overweight people in it. There have been many times where I have wanted to do "beginners yoga", but talked myself out of it due to believing there won't be any other overweight people there."

"support from all the household members [helped]"

"Having someone doing it with me and being under the care of a dietician so weekly weigh ins [helped]"

"it's really difficult when you're cooking for the family and no-one else has any weight issues"





Finding the right health professional can be a challenge – but it's great when it works • *"For the first time I recently told my GP I felt it was an issue, she was lovely, and she is the only GP I felt comfortable enough to mention it to."*

• *"*At no time has any GP ever offered to assist me or suggested the need for further health system advice."

• "I spoke to my GP [about trying a particular diet] and she said "we can do that together""

• *"[The nurse practitioner] was great. Helpful, non-judgmental, practical."*



Merema M, Radomiljac A. 2018. Health and Wellbeing of Adults in Western Australia 2017, Overview and Trends. Department of Health, Western Australia. <u>https://ww2.health.wa.gov.au/~/media/Files/Corporate/Reports%20and%20publications/Population%20surveys/He</u> <u>alth-and-Wellbeing-of-Adults-in-Western-Australia-2017.pdf</u>



Thank you to the people who took the time to share their stories and experiences with us. And thank you to the people who support them.

Let's do this together...

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